Event count models

Silje Synnøve Lyder Hermansen

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The dependent variable

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Count data

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Count models: What are they good for?

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 \Rightarrow e.g. number of meetings between decision makers, violent events, legislative proposals, etc.

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 \Rightarrow Variables are on the exposure level; related to when (where) the events took place.

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 \Rightarrow We replace the normal distribution with another probability distribution

The generalized linear model strategy

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The Poisson model

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The poisson distribution maps probabilities of events within a window to outcomes

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The Poisson model

Formula

The equation the model estimates:

$$E(y_i) \equiv h\lambda_i = h \times \exp(\alpha + \beta \times x_i) \tag{1}$$

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 \Rightarrow If the exposure is the same for all units, we set it to 1 and ignore it.

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 - Predicted value: $exp(\hat{\lambda})$ is simply an approximation (with digits) of our counts
 - Effect of β : $exp(\beta)$ is multiplicative of predicted $\hat{\lambda} \rightarrow easy!$
- \Rightarrow Make scenarios, predict, knock yourself out

Dispersion

The main assumption of the Poisson model

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 \Rightarrow The standerd errors will be too small

Identifying overdispersion

Poissonness plot

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- Events are related

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- Adds an additional parameter, ϕ , to the variance estimation \rightarrow *similar* to robust standard errors
- $\Rightarrow \beta$ remains the same, standard errors are larger

The negative binomial model

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$$\blacktriangleright \lambda_i = exp(\beta \times x_i + 1 \times u_i)$$

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The latent variable is manipulated directly: the rate increases over y

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 \Rightarrow We can model this in two parallel regressions with possibly different x or just an additional intercept.

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- Hurdle part: A binomial logit where success is y > 0
- Count model: A zero-truncated poisson (or negative binomial) on all the positive counts.
- \Rightarrow Can accomodate under-dispersion too.

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 \Rightarrow functions as a switch that is turned on/off after a threshold. The observation is then passed to the count-model group.

Recap on GLMs

Recap on GLMs

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What are the criteria for model selection?

You can think of model selection as a set of criteria that should be met

Try out the model selection decision tree to see my mental map! https://siljehermansen.github.io/teaching/choose_glm/